

**Friends of Boyden Library**  
**Minutes of September Meeting**  
**October 5, 2022**

**Present:** Janice Rosado, Sue Collins, Bernadette Thie, Charles DiPompo, Don Jenkins, Betsy Buckland, Sara Halton, Colleen McManus, Jen Linskey, Senior Youth Services Librarian Jessica Henderson, Director Libby O'Neill (virtual), Trustee Collin Earnst

Janice Rosado called the meeting to order

**Approval of September 7, 2022 Minutes:** Sue Collins presented the Minutes. Bernadette made a motion to accept the Minutes; seconded by Colleen. Motion passed.

**Treasurer's Report: Bernadette Thie**

**Income:**

- Book Rentals, Book Shop & Amazon Smile

**Expenses:**

- One Adult Program
- \$5,000 transferred to Bartholomew Fund from Ann Clark's Memorial

Charles made a motion to accept the Report; seconded by Janice. Motion passed.

**Rental Books**

- Circulation Desk has to deal with money exchange
- Library will pay for the books. Donate to Friends when they deem appropriate

Janice made a motion to discontinue Rental books, second by Jen L, Motion passed.

**Report from Library Director: Libby O'Neill**

- Certified by MA Board of Library Commissioners
- Bad Art night & Decluttering Program held
- Concerts starting on Sundays, several sponsored by Friends
- Looking for candidates to replace Jessica as Senior Youth Services Librarian

**Report from Senior Youth Services Librarian: Jessica Henderson**

- Going to East Bridgewater as a Director, here for just about 2 years
- Jessica asked for advice on how to work with the Friends Group, Janice said Directors have always been open to Friends suggestions. She's grateful for all of our support
- Programs: Halloween Concert, added more story times, Ballet program, Treat or Treat at library 3-5 pm
- Inktober for Young Adult Program
- Janice wants to have a table at the Trick or Treat Day representing the Friends. Janice made a motion for \$100 to buy treats, second by Jen L. Motion passed.
- Janice presented Jessica with a beautiful bouquet & card from Friends.

### **Trustee Report: Collin Earnst**

- Congratulated Jessica on her new job as Director. Assured that she will have great success at East Bridgewater Library
- Working on Speaker Series for the Spring
- Excited about the Library of Things, fantastic addition
- By-Law review at last meeting which is necessary
- Excited about the new Young Adult Librarian

### **Membership: Sara Halton**

- No new members
- Total for year to date: 185 members bringing in a total of \$7, 530

### **Newsletter: Janice Rosado presented for Jen Ooi**

- October 14 is the deadline for Articles to be submitted
- Lesleyann will promote November 17-19 Book Sale
- Dave will write an article about donations and Memorials

### **Book Shop: Janice Rosado presented for Margi Rossetti**

- Adam came & took some materials
- Janice thought all audio books sold out but only a few sold

### **Book Sale: Betsy Buckland presented for Lesleyann Foster**

- PR: Lesleyann is updating publicity items including flyers & bookmarks
- Reworded Bag Sale info
- General Email Blast will be sent out for publicity
- All volunteer slots have been filled for Book Drive
- Book Sale volunteers – Hopefully Dave & Charles will distribute lawn signs
- Trying to get student volunteers to help set up & break down
- Updating Task List
- Will get together a bag with books & other goodies for a raffle
- Betsy made a motion for money for bookmarks & flyers, second by Colleen. Motion passed.

### **Old Business:**

#### **1. Ann Clark donation: Janice Rosado**

We've been waiting to hear from Clark family. Janice made a motion for \$1000 for Libby to provide a Travel program, second by Sue. Motion passed.

#### **2. Website/Membership Envelope: Charles DiPompo & Don Jenkins**

- Given the task to look at Membership Envelope which explains about the Friends, how to join, etc.
- Have 4 recommendations:

##### **1. Professional quality informational brochure to replace membership envelope**

Should include: Photos, images, graphics, what we do, QR Code for easy connect, why & how to become a Friend

##### **2. Increase visibility with additional promotional materials (placed on each table in the library)**

##### **3. Greatly increase regular, planned communication with Friends & potential Friends**

4. Make it “free” to become a Friend

- Anyone can become a “Friend”
- Contact information required, this information is like a seed for a Garden for the Friends & later bear fruit like donors or volunteers
- “Friend” membership card
- All “Friends” are regularly invited to support the work of the Friends at various levels
- Frequent news about what we are doing

5. What if there were 500-1000 Friends instead of 180!

Discussion:

- Make a distinction between a Friend or be contacted about activities but not contribute.  
A different term like a “Fan”
- Janice thought teens would be informed about activities but would not be able to donate money
- Young people are interested in Instagram
- Jen L will explore Expanding Facebook page, like boosting, geographics
- Agreed that we want to update the Friends on the Website, info & pictures
- We also agreed that we need to make it easier to pay through your phone & auto renewal
- We probably need a new reader & perhaps a tablet for Zettle & Pay Pal

Charles made a motion up to \$500 for Sara to buy a reader & tablet, second by Jen L. Motion Passed.

Janice thanked Don & Charles for all their work.

**New Business:**

**1.Appointments for Nomination Committee**

Janice asked for volunteers, no response at this time. Will need someone next meeting

**2.Giving Tree Chair**

Colleen volunteered to do that again

**Action Items: Sue Collins**

1. **Sara** will buy new reader or tablet, whatever she deems necessary
2. **Jen L** will explore Facebook options to make it public

**Adjourn:** Betsy made a motion to adjourn; seconded by Colleen. Motion passed.

**Next meeting: November 2, 2022**

**Meeting at 7:00 pm in Community Meeting Room**

Respectfully submitted: Sue Collins