

Friends of Boyden Library
Minutes of November 5, 2014

Present: Dave Crimmins, Howard Siegal, Sue Collins, Bernadette Thie, Laurie Magee, Ann Ross, Jen Ooi, Barbara Massey, Liz Karvonen, Diane Piper, Library Director Jerry Cirillo Children's Supervisor Margi Rossetti, and Trustee Ellen Pillsbury.

Meeting called to order by Howard.

Minutes of October 1, 2014 were presented by **Sue**. Liz made a motion to accept Minutes; second by Dave. Motion passed.

Treasurer's Report –**Dave** presented the Financial Report for October; Sue made a motion to accept the report; second by Laurie. Motion passed.

Staff Report – **Margi Rossetti** stated that they are still working on the financial closeout. Money from the Beyond Books campaign will remain and go to a Trust Fund controlled by the Trustees. Pam Atanasoff had 2 sessions because she is so popular. Mrs. Dow's Art Cart had a Halloween project. Kristin Mulligan will do a children's yoga program. This is new and should be well received. Janet Hayes is making a donation of a professional puppet show.

Jerry Cirillo said the next in the Speaker Series is: *It's Not About the Hike* with Nancy Sporborg and Pat Piper. E-Blasts and other publicity will be going out for each event.

Shelving –**Jerry** said that clips have been purchased for the Friends shelving. A big thank you goes to Deb Volpini for spending countless hours looking for the original purchase order. If she did not get the catalog number, we would have had to spend a lot of money to purchase new shelving. The Friends will have the storage room on the 1st floor. Newspapers stored there. After the book sale, the Friends will vacate the small storage room we currently are using on the ground floor. Diane P. is looking for book sorters.

SAILS Database – **Jerry** said that the Friends cannot personally have access to the SAILS database but he thinks that it is a possibility to reach out to the library patrons and send out notices or Newsletters. Jerry will let us know when the system is up and running.

Trustee Report – **Ellen Pillsbury** had nothing new to report.

Nominating Committee-Howard is looking for members for the Nominating Committee. Diane Monahan is stepping down as President. The Committee will be contacting everyone to see what position they would be interested in filling.

Membership – **Dave** said that we want to kick off our membership drive in January. We'd like to target certain groups of people in town to ask them to be Friends. For example, we would like to target Capital Campaign contributors, Advisory Committee members, Selectmen, book clubs, etc. Hopefully, they may not only financially join the Friends but perhaps they would volunteer. Personalizing the process should also be more effective than a general letter from the Executive Board.

Newsletter - Liz stated that she will reach out to people in December to submit articles for the January Newsletter.

Book Sale –Diane P., Ann & Bernadette passed around a signup sheet to volunteer for the upcoming Book Sale. Big Hearted Books will be used again to pick up left over books.

New Business –

1. **Amazon Smiles-** Dave reviewed various issues that were discussed at the Mass Friends of Libraries workshop held in Middleboro in Oct. The first thing was that a number of libraries have set up the AmazonSmile program that pays a small % of the purchase price to the non-profit designated by the purchaser. He went on to say he has registered the Friends of Boyden Library as a non-profit on Amazon. Jen and Laurie talked about how they used the program for other non-profits. Dave asked Jen and Laurie to work together to draft up announcement to our members that could be sent out by Laurie through Constant Contact as soon as possible to take advantage of the upcoming holiday shopping season. Another point that came up at the workshop is that it is vital to friends groups to be highly visible in the community. Various ways that were mentioned were supporting the Director and Trustees on budget issues with the town, personal thank you to all donors and being proactive in soliciting/advertising book plates and “In Memory” donations.
2. **Constant Comment** - Dave asked Laurie about it. Laurie likes that you get reports back. For example, Laurie knows that we have a very successful rate; not only do a lot of people open our emails but they open the link to the Newsletter.
3. **Kids READ – Laurie** suggested having *The Lion, the Witch & the Wardrobe* by C.S. Lewis might be a possible selection for a “Kids Foxboro READ Program. There is a great movie produced by Disney. A cook could make the Turkish Delight. We could have book discussion groups. This could be a family event. Jerry said the staff could help but it would have to be a Friends’ event. A sub-committee will be formed with Laurie, Barbara and Margi Rossetti.
4. **Partners in Patriotism** - Barbara asked if the Partners in Patriotism Program might be a possible way to get monies to supplement our budget. Discussion followed. Dave agreed to look into the program and report back to the full Board.
5. **Decorate the library-** Decided to decorate the library with poinsettias. Dave said he would buy a dozen smaller ones. Laurie made a motion to make the purchase; second by Ann. Motion passed.

Adjourn–Laurie made a motion to adjourn; second by Diane. Motion passed.

Next Meeting: January 7, 2015 in the Community Meeting Room in the Boyden Library at 7:30 PM

Respectfully submitted, Susan Collins